

Senior Living Options

in Western
Massachusetts

Striving to
Simplify
the Selection
Process.



PRESENTED BY



www.rmda.westernmass.wordpress.com

The RMDA joins the talents and resources of its members to better educate and inform our community (general public, families, and professionals) about senior communities in Western Massachusetts.

Find us on 

SENIOR LIVING OPTIONS IN WESTERN MA

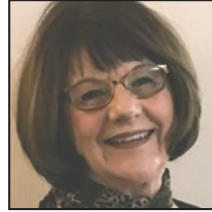
Presented by the Retirement Marketing Directors Association of Western Massachusetts (RMDA) rmdawesternmass.wordpress.com



AMERICAN INN

One Sawmill Park, Southwick, MA 01077
Off Rt. 10 & 202
(413) 569-1215 or (888) 569-6155
www.theamericaninn.net

Carole Hardick
Sales Director
carole@americaninn-sawmillpark.com



- Active Adult 55+ Community
- Independent Cottages & Apartments
- Assisted Living & Respite Apartments
- Dining Room for Meals
- Wellness Center
- Fitness program
- Transportation
- Heated Indoor Pool
- Card and Game Room
- Full Activities Program
- 24 hour Security

IL AL



THE ARBORS AT AMHERST

130 University Drive, Amherst, MA 01002
(413) 548-6800
www.arborsassistedliving.com

Karen Walters-Zucco, M.P.A.
Executive Director,
Director of Marketing
kwalters-zucco@arborsassistedliving.com



- Traditional and memory communities
- Many common areas to socialize
- Caring staff provides up to 45 min of personal care/day
- Three gourmet meals served daily in the main dining room
- Weekly housekeeping including linen change
- Make new friends, socialize and take part in a wide array of activities
- Scheduled transportation
- 24 hour staffing

AL AL, MC



THE ARBORS AT CHICOPEE

929 Memorial Dr., Chicopee, MA 01020
(413) 593-0088
www.arborsassistedliving.com

Ryan McGuire
Director of Marketing
rmcguire@arborsassistedliving.com



- Traditional and memory impaired living areas
- Caring staff provides personal care/daily medication reminders
- Three delicious meals served daily in the dining room
- Weekly housekeeping including flat linen service
- Make new friends, socialize or take part in daily activities
- Scheduled transportation
- 24-hour staffing

AL AL, MC



THE ARBORS AT GREENFIELD

15 Meridian Street, Greenfield, MA 01301
(413) 774-4400
www.arborsassistedliving.com

Karen Walters-Zucco, M.P.A.
Executive Director,
Director of Marketing
kwalters-zucco@arborsassistedliving.com



- Traditional and memory communities
- Caring staff provides assistance with personal care and medication reminders
- Three delicious meals served daily in the dining room
- Weekly housekeeping including linen change
- Make new friends, socialize and take part in a wide array of activities
- Scheduled transportation
- 24 hour staffing
- Respite Care Available

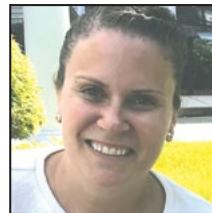
AL AL, MC



THE ARBORS AT WESTFIELD

40 Court St., Westfield, MA 01085
(413) 562-0001 Ext. 107
www.arborsassistedliving.com

Alicia Dessereau
Director of Marketing
ADessereau@ArborsAssistedLiving.com



- Assistance with personal care
- Three restaurant style meals daily
- Engaging, stimulating environment
- 24/7 staffing & safety checks
- Weekly housekeeping

AL AL, MC



ARMBROOK VILLAGE

551 North Road, Westfield, MA 01085
(413) 568-0000
www.ArmbrookVillage.com

Julie Waniewski
Director of Community Relations
jwaniewski@armbrookvillage.com



- Armbrook Village offers Independent Living, Assisted Living, Mild Cognitive Impairment and Compass Memory Support all on the same campus
- Our Compass neighborhood is affiliated with Boston University's Alzheimer's Disease Center and features evidence-based programming for those with Alzheimer's or related dementia
- Residents enjoy a fitness room, pub, theater, piano lounge, library, hair salon, creative arts center and restaurant style dining featuring our award-winning Brain Healthy Cooking Program
- There is no buy-in at Armbrook Village. It is a rental community managed by Senior Living Residences
- Armbrook Village offers free transportation for the residents and a full calendar of programming to enhance the mind, body and spirit

IL AL AL, MC

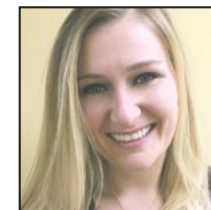
The Atrium at Cardinal Drive

A Benchmark Senior Living Community for the Memory Impaired

THE ATRIUM AT CARDINAL DRIVE

153 Cardinal Dr., Agawam, MA 01001
(413) 821-9911
www.benchmarkseniorliving.com

Allison Baker
Director of Community Relations
ABaker1@benchmarkquality.com



The area's only Assisted Living exclusively for people with memory loss. With our successful Mind & Memory Program, we help people with Alzheimer's and dementia discover more fulfilling days. Our residents' families are often amazed at the changes they see.

- The Atrium difference:
- Care plans based on need, rather than time spent providing care
 - Dining with Dignity program for enhanced enjoyment and nutrition
 - Award winning Live Now, Live Engaged Program
 - Caregivers, specifically trained in dementia care, here for our residents 24 hours a day

MC



CHRISTOPHER HEIGHTS™ of Northampton

CHRISTOPHER HEIGHTS OF NORTHAMPTON

50 Village Hill Road, Northampton, MA 01060
(413) 584-0701
www.christopherheights.com

Geralyn Rodgers
Director of Marketing & Admissions
groddgers@christopherheights.com



Christopher Heights of Northampton, is an Assisted Living Community nestled in a beautiful community on Village Hill Road. Residents enjoy private apartments with a kitchenette and bath, furnished with their own treasured possessions. Providing affordable assisted living services

- All residents have private apartments
- Three chef-prepared meals served daily
- Up to 1-1/2 hours of personal care assistance daily & medication reminders
- Full social and activities programs
- Housekeeping & full laundry service weekly
- Dedicated staff available 24/7

AL



CHRISTOPHER HEIGHTS™ of Belchertown

CHRISTOPHER HEIGHTS OF BELCHERTOWN

99 Front Street, Belchertown, MA 01007
(413) 323-5500
www.christopherheights.com

Lorna Stone
Director of Marketing & Admissions
lstone@christopherheights.com



- No Worries Pricing-The Christopher Heights Difference
- All Inclusive Service Package
- Three chef prepared meals daily
- Housekeeping & Laundry services
- Assistance with personal care needs
- Medication management
- A full social calendar
- Dedicated staff available 24/7

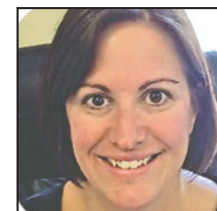
AL

EAST VILLAGE PLACE

A WATERMARK COMMUNITY

50 Benton Dr., East Longmeadow, MA 01028
(413) 525-8150
www.eastvillageplace.com

Jessica Szczepanek
Sales Director
jszczepanek@watermarkcommunities.com



Established and experienced, East Village Place offers so many reasons to be your first choice in retirement living:

- Only 68 residents
- Extraordinary assisted living
- Two levels of memory care
- Certified and specially trained
- Remarkable longevity of staff
- High satisfaction ratings

AL AL, MC



GLENMEADOW

24 Tabor Crossing, Longmeadow, MA 01106
(413) 567-7800
www.glenmeadow.org

Torrie Dearborn
Marketing Manager
tdearborn@glenmeadow.org



- Community Services - Handyman, housekeeping, and personal care services offered throughout Greater Springfield in your existing home
- Residential Options - Independent and assisted living, with a variety of apartment styles to choose from
- Serving the community as a non-profit Provider

IL AL

Genesis

Heritage Woods | Village for Living | genesishcc.com
CELEBRATING 20 YEARS!

HERITAGE WOODS

462 Main St., Agawam, MA 01001
(413) 789-8332
www.genesishcc.com/heritagewoods

Nicole Wallace
Marketing Director
Nicole.wallace@genesishcc.com



- Located on the beautiful Heritage Hall Campus in Agawam and providing award-winning senior living for 20 years
- Traditional and memory impaired living areas
- Personalized wellness services and medication management
- Three delicious meals served daily in our elegant dining rooms
- Housekeeping and linen services included
- Pet-friendly
- Offering an innovative resident centered approach focused on the health and spirit of our elders

AL AL, MC



KEYSTONE COMMONS

460 West St., Ludlow, MA 01056
(413) 583-6611
www.KeystoneCommonsSL.com

Grace Barone
Director of Community Relations
gbarone@keystonesenior.com



- Discover the Keystone difference:
- Rental independent living, assisted living and memory care
 - All-inclusive assisted living service plan
 - Some of the area's largest studio, one and two bedroom/ two bathroom apartments
 - Life Enrichment Program offers over 150 monthly activities that are educational, social, cultural and entertaining
 - Access to a comprehensive array of onsite health services, including a physician
 - Specializing in geriatric assisted living care, and physical and occupational therapists
 - As a small, locally-owned community with lower overhead costs compared to large senior housing companies, we pass on the savings in the form of highly competitive rental rates
 - Independent living, assisted living, memory care

IL AL AL, MC



LANDMARK AT MONASTERY HEIGHTS

110 Monastery Ave., West Springfield, MA 01089
(413) 781-1282
www.landmarkseniorliving.com

Tracey Messina
Marketing Manager
Tracey.messina@landmarkseniorliving.com



- Offering independent and assisted living with a special memory-impairment program called MorningStar
- Set on 18 park-like acres with historical New England charm
- Specialized wellness, cultural and social programs
- Individualized personal care
- Dynamic activity & exercise programs
- Staffed 24 hours
- Voted "Best Assisted Living in the Valley" 2014, 2015, 2016, 2017 2018 and 2019!

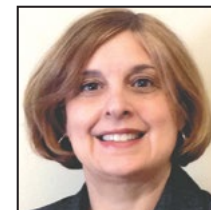
IL AL AL, MC



ORCHARD VALLEY AT WILBRAHAM

2387 Boston Road, Wilbraham, MA 01095
(413) 596-0006
www.benchmarkquality.com

Elena Leon
Senior Director of Community Relations
eleon@benchmarkquality.com



- At Benchmark we believe in the power of human connection to transform lives
- An intimate setting with both traditional assisted living and our award-winning Mind & Memory program
- Care plans based on need, not the amount of time spent providing care
- Leadership presence model, with management on site seven days a week
- Variable staffing, ensuring always enough team members to meet each resident's needs
- High trust earned with almost 20 years of experience, engagement, and empathy

AL AL, MC



PROVIDENCE PLACE AT INGLESIDE

5 Gamelin Street, Holyoke, MA 01040
(413) 534-9700
www.providenceplace.org

Laurie Hoey
Marketing Director
lhoey@providenceplace.org



- Unique Independent Living Retirement Community
- Bright one and two bedroom apartments with full kitchens
- Rental with no buy-in fees
- Flexible restaurant-style dining
- Cultural, Social & Wellness programs
- Mass Daily in our Magnificent Chapel
- Historic park setting and ambience
- Owned by the Sisters of Providence
- Great community spirit, and more!

IL



ROCKRIDGE RETIREMENT COMMUNITY

25 & 37 Coles Meadow Road, Northampton, MA 01060
(413) 586-2902
www.rockridgema.org

Christine Rachmaciej,
Director of Sales & Marketing
crachmaciej@rockridgema.org



- A Deaconess Abundant Life Community, Not for Profit Organization, Serving seniors for over 47 years
- Cottages and Apartments are certified for both Independent and Assisted Living
- Violette's Crossing at Rockridge Moderate income rentals for independent living
- Our Gardens Memory Support person centered care, building on independence and choice
- Rest Home-supportive living, financial assistance, meals, medication management
- Community Setting, full cultural arts schedule for all
- Friendly 24/7 staff
- Flexible pricing options available!

IL AL AL, MC



WELLINGTON AT SPRINGFIELD

936 Grayson Dr., Springfield, MA 01119
(413) 426-9868
www.wellingtonatpringfield.com

Christie Tanguay Frappier
Marketing Director,
cfrappier@capital
seniorliving.net



- Inclusive service package
- Some of the area's largest 1 & 2 bedroom apartments with fully-equipped kitchens
- Over 150 fitness, cultural, educational and social activities each month
- Access to all-inclusive assisted living and memory care on-campus
- Only community in the area with a geriatric physician practice on site
- Affordable programs available

IL AL AL, MC

Where You Live Matters



Find the *Right* Senior Living Option for you or your loved one.

IL - INDEPENDENT LIVING

is the choice when you are ready to downsize to a more carefree lifestyle. With spacious apartments or cottages and an array of amenities, retirement living is active and worry-free.

AL - ASSISTED LIVING

provides personalized supportive services in a home-like setting. Assistance is tapered to the individual's needs with activities of daily living, but not skilled medical care.

AL, MC - ASSISTED LIVING WITH MEMORY IMPAIRED CARE

gives your loved one with Alzheimer's or other dementia 24-hour supervision and days filled with activities and care by professionally trained staff.

CCRC - CONTINUING CARE RETIREMENT COMMUNITIES

provide independent living, plus additional services such as assisted living & skilled nursing care. A CCRC is an environment where a person can secure additional care and services on as "as needed" basis.

LC - LIFECARE COMMUNITIES

offer the continuum of options, independent living, assisted living (with memory care) and skilled nursing. The initial set rate remains constant even if the resident's needs change.

PRESENTED BY



RETIREMENT MARKETING DIRECTORS ASSOCIATION OF WESTERN MASS.

A Senior Living Resource

Find us on

www.rmda.westernmass.wordpress.com