



**WELCOME**  
 — to the annual —  
 BusinessWest **HCN** HEALTHCARE NEWS  
**HEALTHCARE**  
**HEROES**  
 OF WESTERN MASSACHUSETTS  
**Program**

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# Program

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**January 14, 2021**

Virtual Program Guide

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**4:00 p.m.**

**WELCOME REMARKS & INTRODUCTION OF SPONSORS**

Kate Campiti, Sales Manager & Associate Publisher, *BusinessWest & Healthcare News*

**REMARKS FROM OUR PRESENTING SPONSORS**

Elms College

Baystate Health/Health New England

**4:15 p.m.**

**PRESENTATION OF THE HEALTHCARE HEROES**

George O'Brien, Editor & Associate Publisher, *BusinessWest & Healthcare News*

- Lydia Brisson, Christopher Savino, and Emeline Bean, Clinical Liaisons, Berkshire Healthcare Systems
  - Rabbi Jacobson, Director of Spiritual Life, JGS Lifecare
  - Jennifer Graham, Home Health Aide, O'Connell Care at Home
- Maggie Eboso, Infection Control and Prevention Coordinator, Mercy Medical Center
  - Mark Keroack, President and CEO, Baystate Health
  - Helen Gobeil, Staffing Supervisor, Visiting Angels
- Friends of the Homeless Team, Clinical & Support Options Inc.
  - The Institute for Applied Life Sciences at UMass Amherst
- Greater Springfield Senior Services, Inc. Nutrition Department
  - The Staff of Holyoke Medical Center

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A recording of today's event will be available at [www.businesswest.com](http://www.businesswest.com) and [www.healthcarenews.com](http://www.healthcarenews.com) shortly after airing.

**SPECIAL THANKS TO:**

CJC Lighting, Dani Fine Photography, DIF Design, Go Graphix, Artcraft, and Midav Media

**#HealthcareHeroes**